



### Data Scientist – Role and Use Cases

Analyses of Elevators & Escalators – a Pilot Project for a comprehensive Availability Management System Energy Data Management – pillar of intelligent Virtual Power Plants

# The Role of a Data Scientist Self-Identification



### I think of myself as an ...

| Developer          | Engineer                       |   |
|--------------------|--------------------------------|---|
| Researcher         | Scientist                      | Statistician                                    |
| Jack of All Trades | Artist                         | Hacker  |
| Leader             | Businessperson                 | Entrepeneur                                     |
|                    | Researcher  Jack of All Trades | Researcher Scientist  Jack of All Trades Artist |

# The Role of a Data Scientist Skills



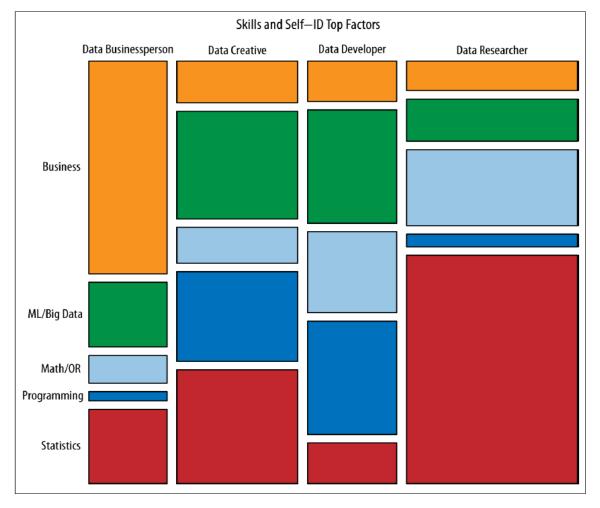
### What skills do you bring to your work?

| Business     | ML / Big Data | Math/OR                   | Programming    | Statistics    |
|--------------|---------------|---------------------------|----------------|---------------|
| Product      | Unstructured  | Optimization              | Systems        | Visualization |
| Developement | Data          | Math                      | Administration | Temporal      |
| Business     | Structured    | Matii                     | Back End       | Statistics    |
| 54565        | Data          | Graphical                 | Programming    |               |
|              |               | Models                    |                | Surveys and   |
|              | Machine       | Devesies (                | Front End      | Marketing     |
|              | Learning      | Bayesian /<br>Monte Carlo | Programming    | Spatial       |
|              | Big and       | Statistics                |                | Statistics    |
|              | Distributed   | 514.154.15                |                | 5 141.55.65   |
|              | Data          | Algorithms                |                | Science       |
| '            |               | Simulation                |                | Data          |
|              |               | Jiiiulation               |                | Manipulation  |
|              |               |                           |                |               |
|              |               |                           |                | Classical     |
|              |               |                           |                | Statistics    |

## The Role of a Data Scientist Skill sets differ: collaboration is essential!



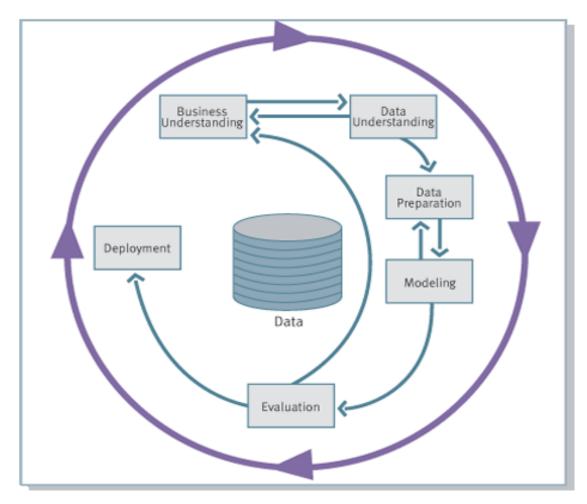
Data Scientists assigning themselves to different "Self-IDs" reveal different and correlated skill ratings



### Data Science:

### Overview of the Process





# Analyses of Elevators and Escalators: Summary



#### Internal and external Data

Sensor Data

**Malfunction Notifications** 

**Master Data** 

**Service Contracts** 

**Spare Parts** 

**Traveler Traffic Data** 

**Event data (e.g. exhibitions)** 

**Geo- and Weather Data** 

**Social Media Data** 

Infrastructure

**Data Quality** 

**Patterns** 

**Clusters** 

Causality

**Models** 

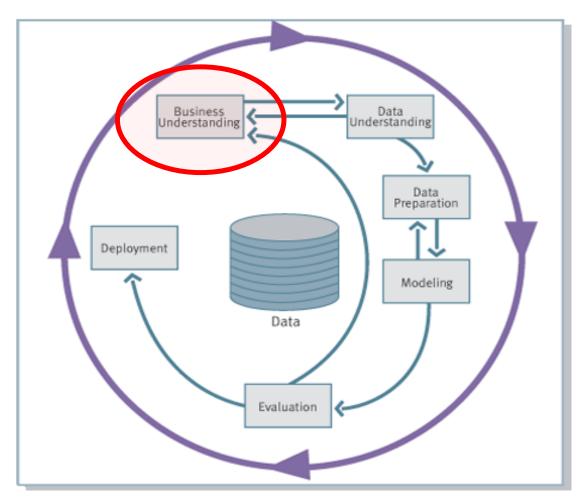
Goals

Measurement, Visualization and Forecasting of Availability

**Assessment and Optimization** of Service Level Agreements

**Customer Information and Customer Feedback** 





### **Business Understanding**



#### Business questions:

Utilization of current and future sensor data:

- How to keep results of already ongoing analysis?
- Does it make sense to integrate external data e.g. weather?
- Can infrastructure data deliver more insights when looking also on geo-data?
- How to interprete the current status delivery of different data sources?

**Security of client information:** 

- Which information can be detected from the data analysis?
- How fast insights can be gained?
- Which new applications can be created? How to integrate a client feedback?
- How to derive quick client information based on value borders?

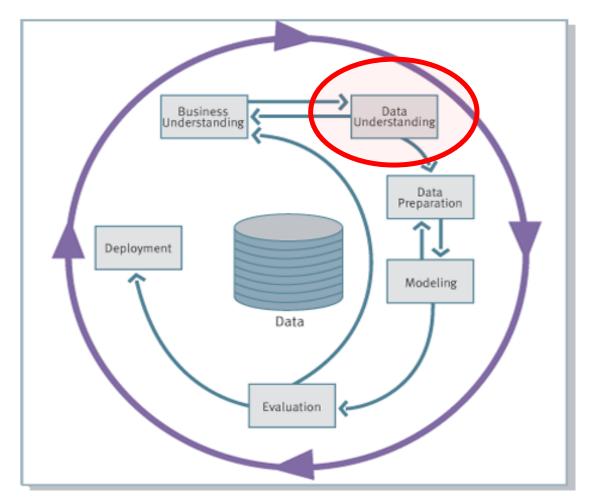
Availability and visualization of malfunctions:

- How to improve the availability of elevators and escalators by data analytics?
- How to predict the outage behaviour?
- How to visualize malfunctions on dashboards?
- How to transfer the pilot project into an industrialized product?

Infrastructure building:

- What are the system requirements of an appropriate solution?
- How to define the target architecture?
- Which components (e.g. sandbox) have to be part of a solution?

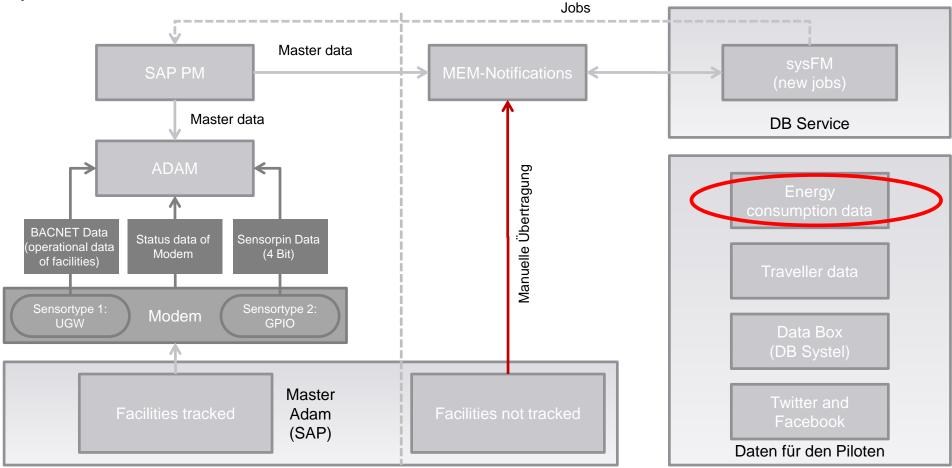




### **Data Understanding**

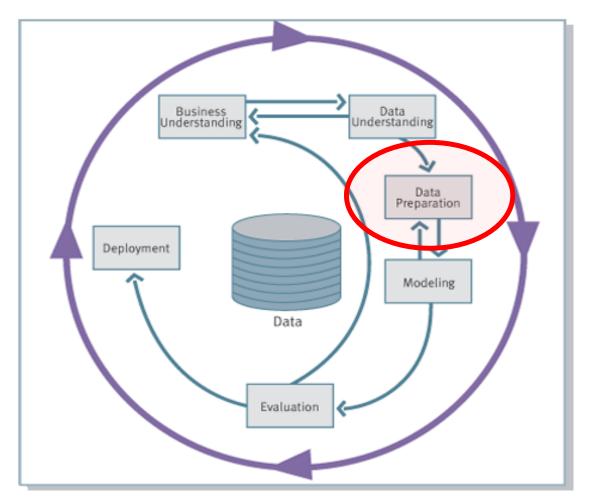


### System and Architecture



► Current solution's architecture: parallel working systems with different perspectives without (common) analytical "Back-End".





## Data Preparation

### Text analysis: MEM



Step 1: Breakdown of texts in rows according to time stamp

|                                      |              | Ex               | ample: Conten       | t of free text field "BESCHREIBUNG"  |  |
|--------------------------------------|--------------|------------------|---------------------|--|--|
| MELDUNGS<br>NUMMER                   | EQUIPMENT    | ERSTELLT         | Zeitstempel         | BESCHREIBUNG 1 row   |  |
| M-00447614                           | 10132576 24. | 04.2015 08:13:54 |                     | [Fr 24.04.2015 08:13:54 - Peters, Timo - Erfassung]: HF 62 stillgelegt aufgrund unerträglichen Schlaggeräuschen [Fr 24.04.2015 14:55:07 - Demus, Silvio - Gemeldet]: Handlauf Antriebskette Rückmeldung Herr Bauer [Do 07.05.2015 10:18:22 - Hermann, Georg - Gemeldet]: Meldung DB Services Bauer. Anlage wieder i.O. |  |
| M-00458242                           | 10132576 12. | 05.2015 07:33:25 |                     | [ Mi 13.05.2015 09:40:21 - Fürst, Antal - Gemeldet ]: Rückmeldung DB Service: Hr. Bauer  |  |
| M-00463711                           | 10132576 21. | 05.2015 09:33:28 |                     | [ Do 21.05.2015 09:33:28 - Knodel, Andreas - Erfassung]: Bei Handlaufumlenkung oben links starke Schlaggeräusche. Es befindet sich auch Abrieb dran!   |  |
| M-00491492                           | 10132576 01. | 07.2015 15:01:55 |                     | [ Mi 01.07.2015 15:01:55 - Knodel, Andreas - Erfassung]: Bitte danach schauer [ Mi 15.07.2015 14:39:59 - Peters, Timo - Gemeldet]: HF steht [ Mo 20.07.2015 15:21:16 - Zill, Silvio - Gemeldet]: Rückruf Techniker Stanzu wieder i.O.  |  |
| Example break down of "BESCHREIBUNG" |              |                  |                     |  |  |
| M-00447614                           | 10132576 24. | 04.2015 08:13:54 | 24.04.2015 08:13:54 | HF 62 stillgelegt aufgrund unerträglichen Schlaggeräuschen   |  |
| M-00447614                           | 10132576 24. | 04.2015 08:13:54 | 24.04.2015 14:55:07 | Handlauf Antriebskette Rückmeldung Herr Bauer 3 rows   |  |
| M-00447614                           | 10132576 24. | 04.2015 08:13:54 | 07.05.2015 10:18:22 | Meldung DB Services Bauer. Anlage wieder i.O.  |  |
| M-00458242                           | 10132576 12. | 05.2015 07:33:25 | 13.05.2015 09:40:21 | [ Mi 13.05.2015 09:40:21 - Fürst, Antal - Gemeldet ]: Rückmeldung DB Services Hr. Bauer  |  |
| M-00463711                           | 10132576 21. | 05.2015 09:33:28 | 21.05.2015 09:33:28 | [ Do 21.05.2015 09:33:28 - Knodel, Andreas - Erfassung]: Bei Handlaufumlenkung oben links starke Schlaggeräusche. Es befindet sich auch Abrieb dran!   |  |
| M-00491492                           | 10132576 01. | 07.2015 15:01:55 | 01.07.2015 15:01:55 | Bitte danach schauen   |  |
| M-00491492                           | 10132576 01. | 07.2015 15:01:55 | 15.07.2015 14:39:59 | HF steht   |  |
| M-00491492                           | 10132576 01. | 07.2015 15:01:55 | 20.07.2015 15:21:16 | Rückruf Techniker Stanzu wieder i.O.   |  |

# Data Preparation Text analysis: MEM



### Step 2: Detection of mostly used terms

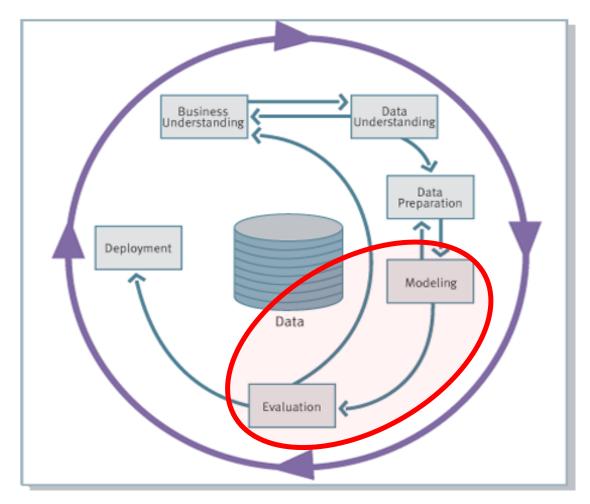
| Example: Content of free text field "BESCHREIBUNG" |   |  |  |  |
|--|---|--|--|--|
| M-00447614   | 10132576 24.04.2015 08:13:54 24.04.2015 08:13:54 HF 62 stillgelegt aufgrund unerträglichen Schlaggeräuschen                                 |  |  |  |
| M-00447614   | 10132576 24.04.2015 08:13:54 24.04.2015 14:55:07 Handlauf Antriebskette Rückmeldung Ferr Bauer  |  |  |  |
| M-00447614   | 10132576 24.04.2015 08:13:54 07.05.2015 10:18:22 Meldung DB Services Bauer. Anlage wieder i.O.  |  |  |  |
| M-00458242   | 10132576 12.05.2015 07:33:25 13.05.2015 09:40:21 [ Mi 13.05.2015 09:40:21 - Fürst, Antal - Gemeldet ] Rückmeldung [ B Services Hr. Bauer    |  |  |  |
| M-00463711   | 10132576 21.05.2015 09:33:28 21.05.2015 09:33:28 [ Do 21.05.2015 09:33:28 - Knodel, Andreas - Erfassung ]: Bei Handlaufumlenkung oben links |  |  |  |
|  | starke Schlaggeräusche. Es befindet sich auch Abrieb dran!  |  |  |  |
| M-00491492   | 10132576 01.07.2015 15:01:55  |  |  |  |
| M-00491492   | 10132576 01.07.2015 15:01:55  |  |  |  |
| M-00491492   | 10132576 01.07.2015 15:01:55 20.07.2015 15:21:16 Rückruf Techniker Stanzu wieder i.O.   |  |  |  |

#### Solution:

- List of all used words
- ▶ Creation of Stop-List: Eliminations of words without content (e.g. "ist"). Considerations of abbreviations (e.g. "i.O.") and related words ("außer Betrieb")
- Creation of synonyms (e.g., "Glas" for Glasscherben, Verglasung, Glastür, etc.)







# Data Preparation / Modeling Text analysis: MEM



reasons

Step 3: Assessment of created list of words

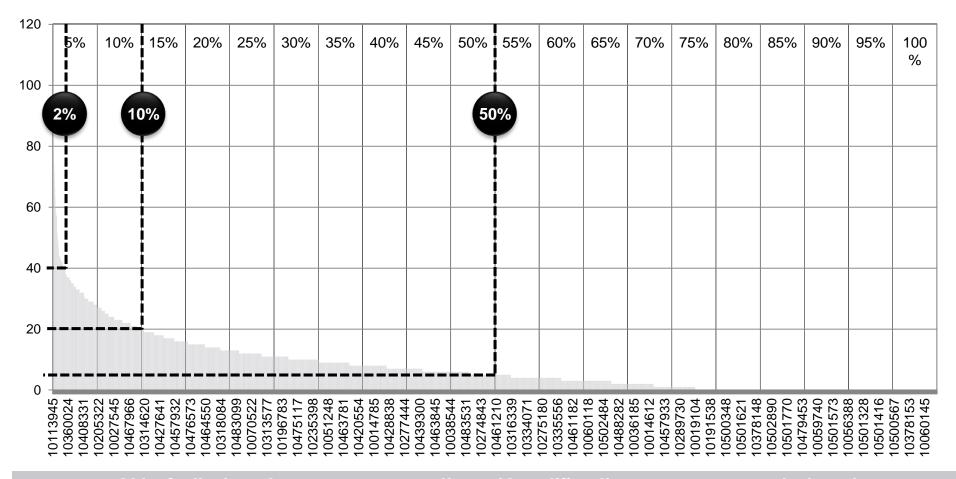
MEM-notifications - Most frequently used words in BESCHREIBUNG, which allow detection of reasons

Zeile 1 **7eile 2** Zeile 3 Zeile 4 **Elevators Term** Anzahl Term Anzahl Term Anzahl Term Anzahl 2275 tür tiir tür tür 201 110 Notifications with kabine 415 ersatzteil 104 ersatzteil 54 ersatzteil reasons: taste 389 Itaste 56 Itaste 29 Itaste 3.267 (18%) beleuchtung 38 23 220 feuerwehr lfeuerwehr lfeuerwehr ständig 28 19 191 sprechverbindung levu wasser lschlüssel geräusch 180 evu 28 ständig 11 23 Ischacht kabine sprechverbindung 152 kamera 10 ständig 21 lichtschranke 10 sammelstörung 140 levu 21 10 leuchten 129 beleuchtung kabine lichtschranke 20 127 hydraulik wasser lschlüssel 10 wasser feuerwehr lichtschranke bedienung system Notifications without schacht schacht 91 kabine 18 lbündi-unbündig reasons 83 16 nagel wasser ständig rot 17.719 (82%) 15 verbindung 79 schlüssel platine steuerung fremdkörper bedienung 77 verbindung 14 lhandlauf bündig-unbündig 76 geräusch geräusch nagel

- ▶ Elevators: 20% of all MEM-notifications led to reasons. Top reason: "Tür"
  - ▶ Spare parts are significant for all other reparations.

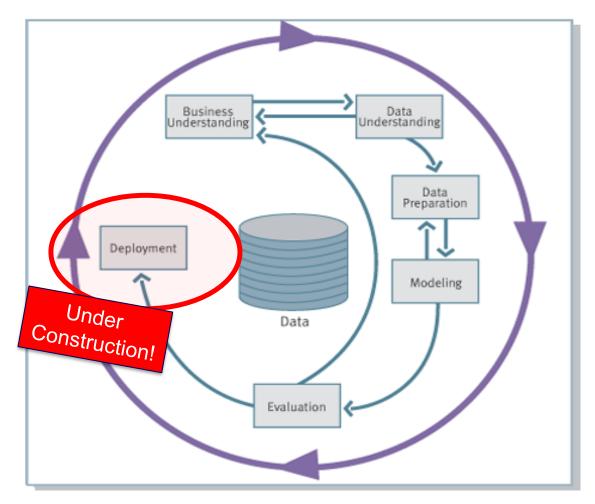
# Modeling Overview repeating notificiations





▶ 2% of all elevators cause more than 40 notifications per year and elevator. 50% with less than 5 notifications per year.

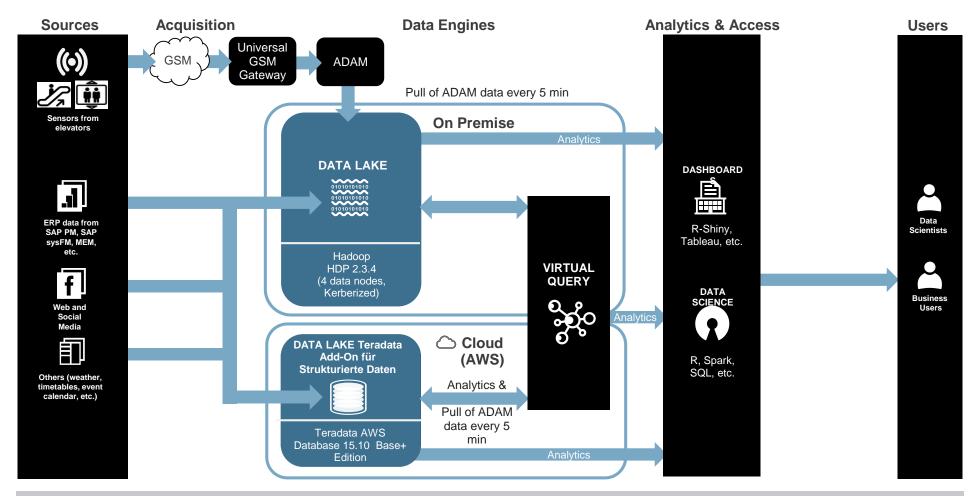




### Current Infrastructure for the Pilot



#### Pilot Verfügbarkeitsmanagement

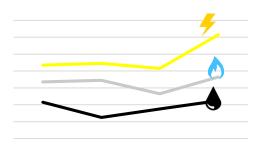


▶ Basement for architecture are existing explorations systems plus added components to allow industrialization of solution.

# Increase of energy efficiency: High prices & consumption as external & internal drivers



#### Rising prices



Electricity + 165%

Gas + 82%

Diesel + 69%

#### **Total primary energy**



91,026 TWh

22.7 Millions HH 4 Persons HH with 4.000 kWh/a

#### Water



9,31 Mio. m<sup>3</sup>

=

212.000 HH

4 Persons HH with 120l/day

#### Diesel



415 Mio. liter / year via DB Energie

# Increase of energy efficiency: Beginning with basic analysis of stationary consumption



### Necessities: Data availability & quality

### Customer based analysis lead to higher efficiency potential and predictions of higher quality



- Manuel notifications
- External predictors
- Data Mining
- Event PatternManagement

Transparency is key for intelligence

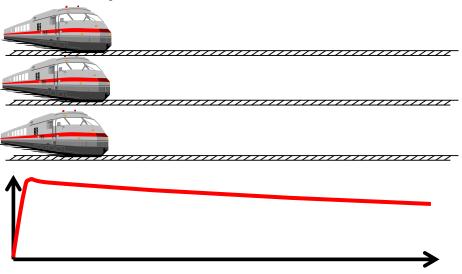
- Supervision of predictors and model training lead to higher reliability
- ► Sub-Customer

## Increase of energy efficiency: Efficiency potential detection in va



### Efficiency potential detection in various systems

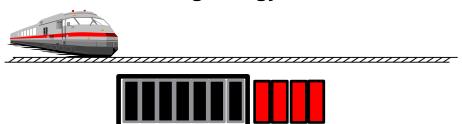
## Efficiency potential 1: Parallel departure of ICE



Constant need of 8 MW to reach top speed

6 minutes of accelerating= consumption of ~18.000households

Efficiency potential 2: Win back of braking energy

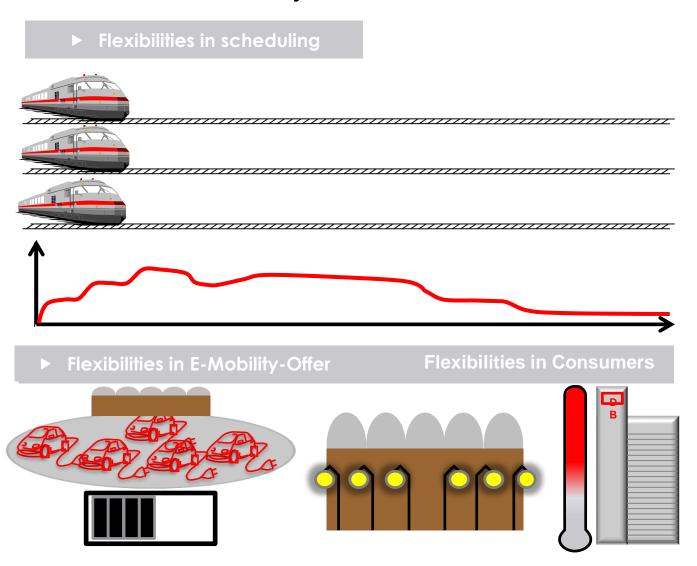


Track München-Stuttgart:
20% win back of utilized energy

### Increase of energy efficiency:



Down the road: Interactive systems based on real-time analysis







Thank you for your attention!

Questions or suggestions ...?

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